

Middleweight designer – Job Description

Responsible to: Head of Creative Services

We're looking for a bold, talented and creative middleweight designer to join our team. We're a fast-growing, full-service communications consultancy tackling some of the UK's biggest challenges. We are an infrastructure specialist, helping to connect the built environment with the public and stakeholders.

We work with some of the biggest names in infrastructure – from government departments and local authorities to government funded organisations, like Highways England and HS2, and private sector companies.

If you want to work on inspiring projects and some brilliant organisations that make a big difference to society then we'd love you to join our team.

We're ideally looking for someone to join our Bristol team, but have offices in London and Birmingham too. We're all working remotely at the moment though so are happy to hear from like-minded creatives from across the UK.

We'd like to hear from you if you:

- Have at least three years' experience – ideally in an agency – leading design projects
- Have a strong portfolio of brand, digital and print design showing attention to detail and creative ambition.
- Are fluent in Adobe Creative Suite (focusing on Illustrator, Photoshop and InDesign) and have strong skills in using PPT to create engaging presentations
- Have experience in creating solutions for multiple channels (print, digital, social etc)
- Have experience of delivering multiple creative projects at once, prioritising your own time and delivering to tight deadlines

Desirable skills:

- Motion / video skills (After Effects)
- Experience in designing brand identities from scratch
- Experience in B2B and corporate

Responsibilities

- Working with colleagues across the business to provide excellent creative services for a broad range of client projects for use across print and digital channels
- Support Head of Creative to deliver and develop creative services offer; building networks, identifying opportunities for new business
- Provide excellent customer service to our internal and external clients
- Brand guardianship; ensure the Copper brand is applied appropriately and consistently across all company outputs and help grow and evolve the brand
- Feed into Copper's marketing strategy including marketing of Copper Creative offering as well as advising and supporting activities from across the business, including creating high-quality materials
- Create high quality, professional proposals and presentations for new business pitching
- Management of third party suppliers; designers, developers, printers, photographers etc.
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In return, you'll get to work with some of the brightest people in infrastructure communications. You'll have access to our industry-leading professional development and benefits package, known as Copper for You. You can find out more about life at Copper [here](#) and some of the perks of working with us are:

- Performance bonuses (company and individual)
- 25 days holiday a year plus bank holidays and 'Copper' bank holidays
- Health and life insurance
- Team and individual training
- £500 personal development fund
- Fitness and social funds

Interested?

We're looking to recruit as soon as possible so send us a CV and portfolio of your work to careers@copperconsultancy.com